



VIRGINIA COUNCIL OF TEACHERS OF MATHEMATICS

Elite Sponsorship Benefits

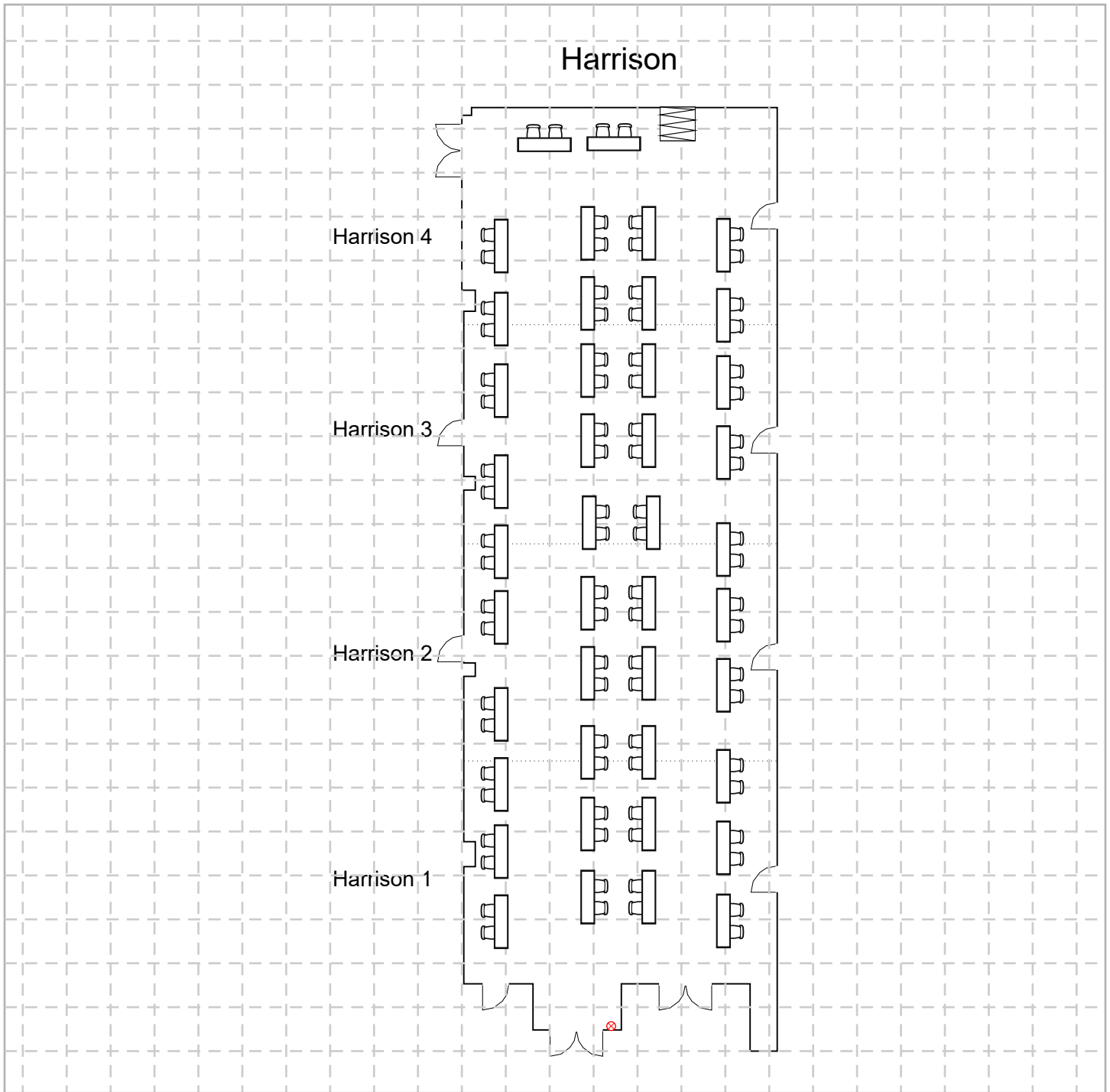
2024 Annual Conference

Corporate Sponsorship Opportunities June 17-18, 2024, Annual Conference at the DoubleTree by Hilton Hotel in Williamsburg, Virginia	Platinum \$20,000 Exclusive	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Opportunity to be the sole or an elite corporate sponsor of the July 17-18, 2024, VCTM Annual Conference at the Sterns Center for Teaching and Learning on the campus of George Mason University with math educators representing all Virginia public school districts, many private primary and secondary schools and college math professors are expected to attend.	∞			
Opportunity to participate in the VCTM Annual Conference call with the VCTM Annual Conference Committee to discuss future conference venues.	∞	∞	∞	∞
One complimentary premium display booth (valued at \$1,000) in the Annual Conference Display Area. With optimal placing in the expo hall.	∞			
Option to purchase one additional display booth at a discount price of \$500 at the Annual Conference; not included in your VCTM sponsorship contribution.		∞	∞	∞
Option to purchase additional display space at discounted rate (\$500) at the annual conference as space permits.		∞	∞	∞
Two complimentary showcase sessions (valued at \$3,000 each) during the VCTM annual Conference (If session info is submitted by program deadline - February 15).	∞	∞		
The option to purchase one showcase session (valued at \$3,000) during the VCTM Annual Conference with the option to purchase additional sessions. Purchased sessions are included in your VCTM sponsorship contributions.		∞	∞	∞
Invitation to attend the VCTM Opening Session at the VCTM Annual Conference with photo opportunity.	∞	∞	∞	∞
Active link on the VCTM Website with your logo.	∞	∞	∞	∞
Verbal recognition at general sessions as well as your logo displayed on a slide in the presentation PowerPoint.	∞	∞	∞	∞
Thank you in the VCTM Journal, email communication and, on the VCTM Website.	∞	∞	∞	∞
Complimentary conference attendee badges (Badges provided access to ALL conference sessions accept sponsored events)	4 badges	4 badges	4 badges	4 badges
Company name listed in the VCTM Annual Conference Program with logo.	∞	∞	∞	∞
VCTM membership emailing of your company's digital promotional materials to approximately 11,000 public and private math teachers in Virginia and to all registered conference attendees at no additional charge to you.	3 sets	2 sets	1 set	1 set
Use of tagline in sponsor's marketing materials: "Proud (Bronze, Silver, Gold, Platinum) Sponsor* of VCTM"	∞	∞	∞	∞
Opportunity to publish an article in the VCTM Journal*	∞	∞		

Recognition on the signage at the VCTM Annual Conference	∞	∞	∞	∞
Opportunity to Address Entire Audience	∞	∞	∞	∞
One-page sponsor supplied flyer* in VCTM Annual Conference bags	∞	∞	∞	∞
Opportunity to distribute materials* and information * at sponsored events.	∞	∞	∞	∞
Push Notification to Conference Attendees	1 free day			
App Banner Ad	2 free	1 free	1 free	

Exhibitors Opportunities July 17-18, 2024, Annual Conference at the Double Tree by Hilton Hotel in Williamsburg, Virginia	Conference Exhibitor \$1,000	Absentee Exhibitor \$750
One table in the main VCTM conference exhibitor area	∞	
Two complimentary VCTM Conference passes	∞	
Company name listed in the VCTM Annual Conference Program with logo.	∞	∞
One-page sponsor supplied flyer* in VCTM Annual Conference Gift bags	∞	∞
Option to distribute novelty advertising items in Annual Conference gift bags.	∞	∞

All VCTM support for its annual conference is appreciated and publicly recognized as indicated in each detailed opportunity description. Note: All promotional materials must have VCTM approval.



Doubletree by Hilton Williamsburg

84 seats 42 tables
0 booths

Owner: Ashleigh Goodwin

Booking Name: VCTM Math Adventure Conference

Event Name: Vendor Tables

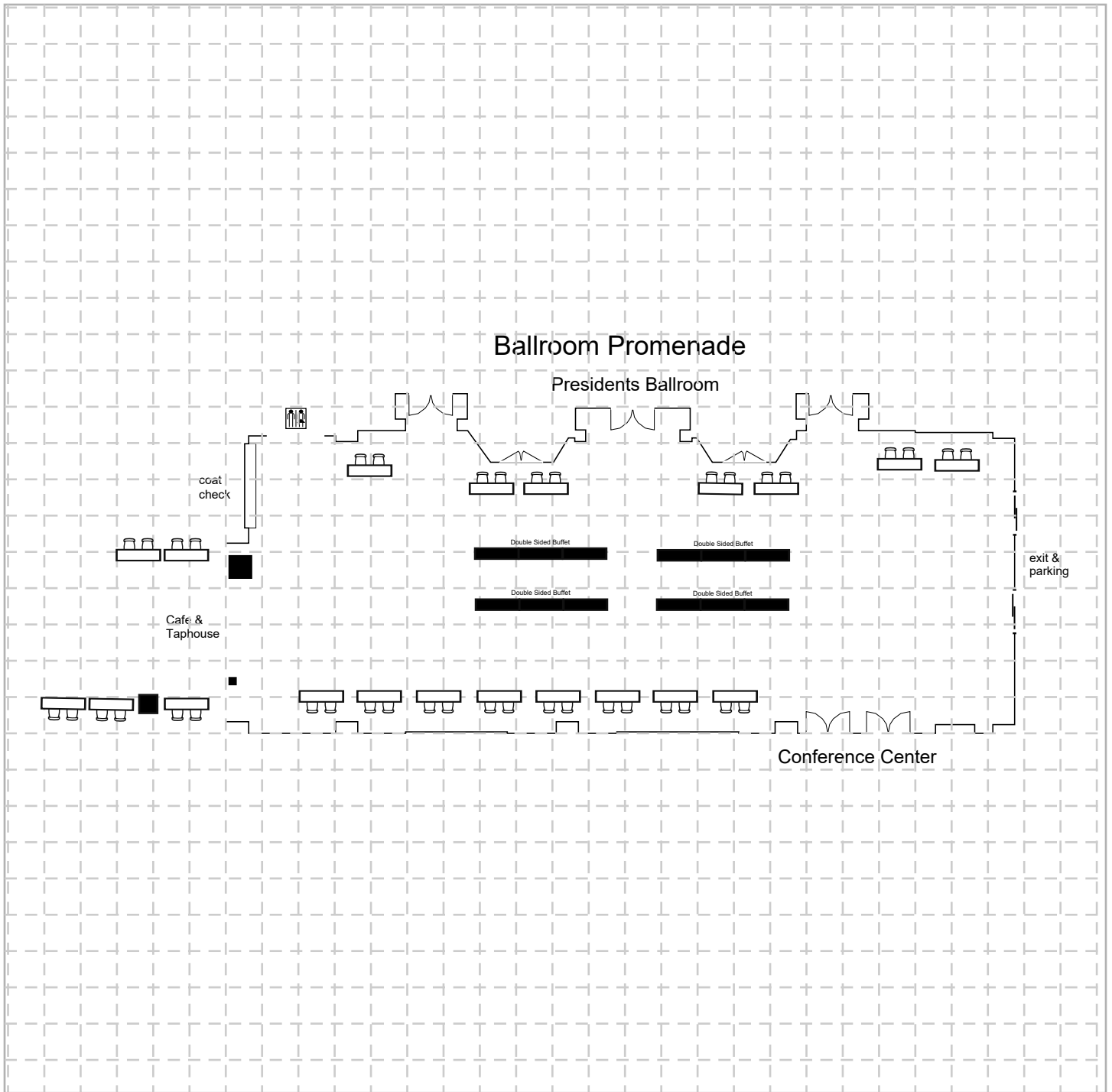
Room Plan Name: Vendor Location

BEO#: 22447

Date: 6/17/2024

Time: 8:00 AM - 6:00 PM

Modified: 4:05 PM 1/17/2024



Doubletree by Hilton Williamsburg

40 seats 33 tables
0 booths

Owner: Ashleigh Goodwin

Booking Name: VCTM Math Adventure Conference

Event Name: Vendor Tables

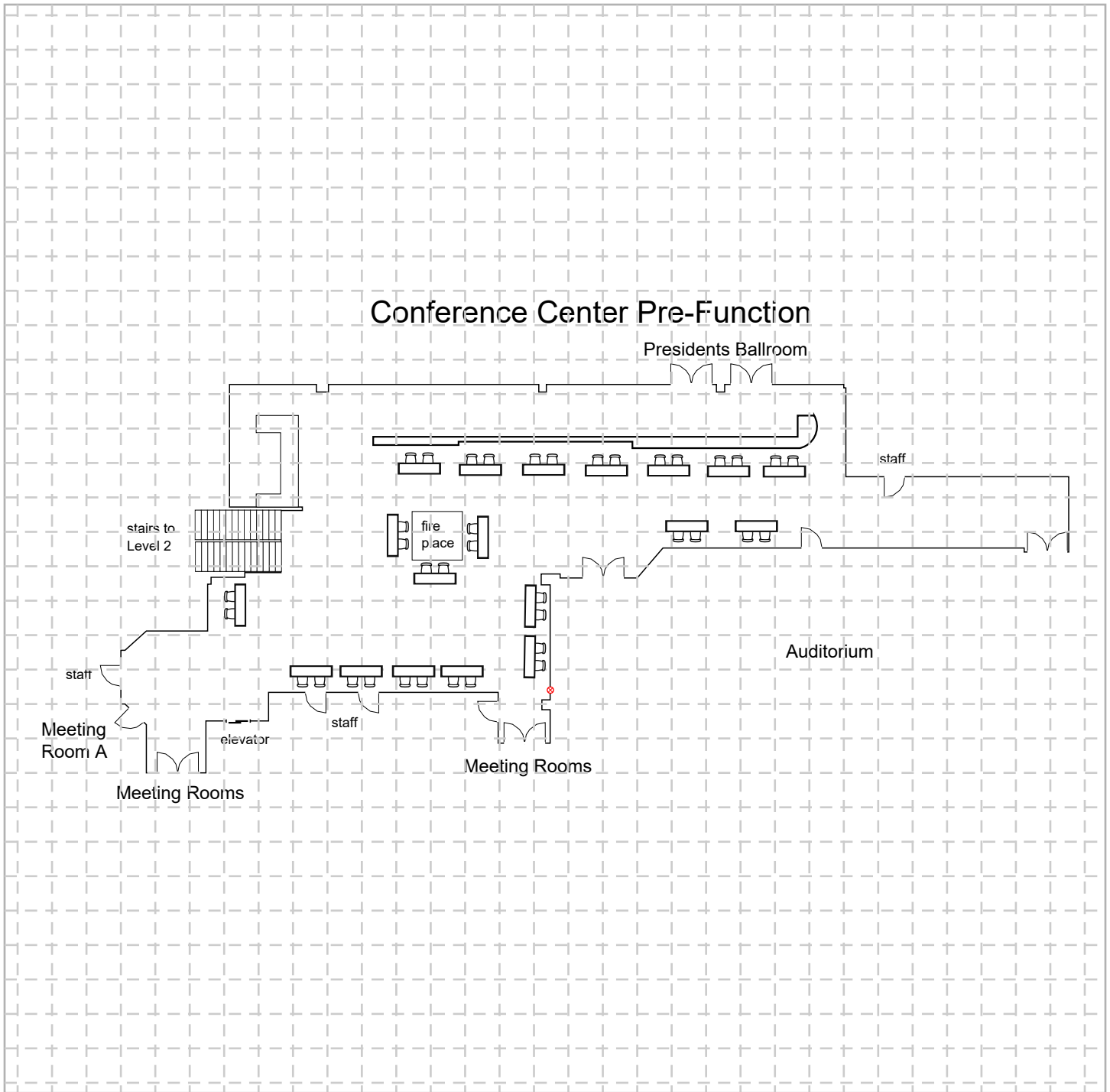
Room Plan Name: Promenade

BEO#: 22447

Date: 6/17/2024

Time: 8:00 AM - 6:00 PM

Modified: 4:07 PM 1/17/2024



Doubletree by Hilton Williamsburg

38 seats 19 tables
0 booths

Owner: Ashleigh Goodwin

Booking Name: VCTM Math Adventure Conference

Event Name: Vendor Tables

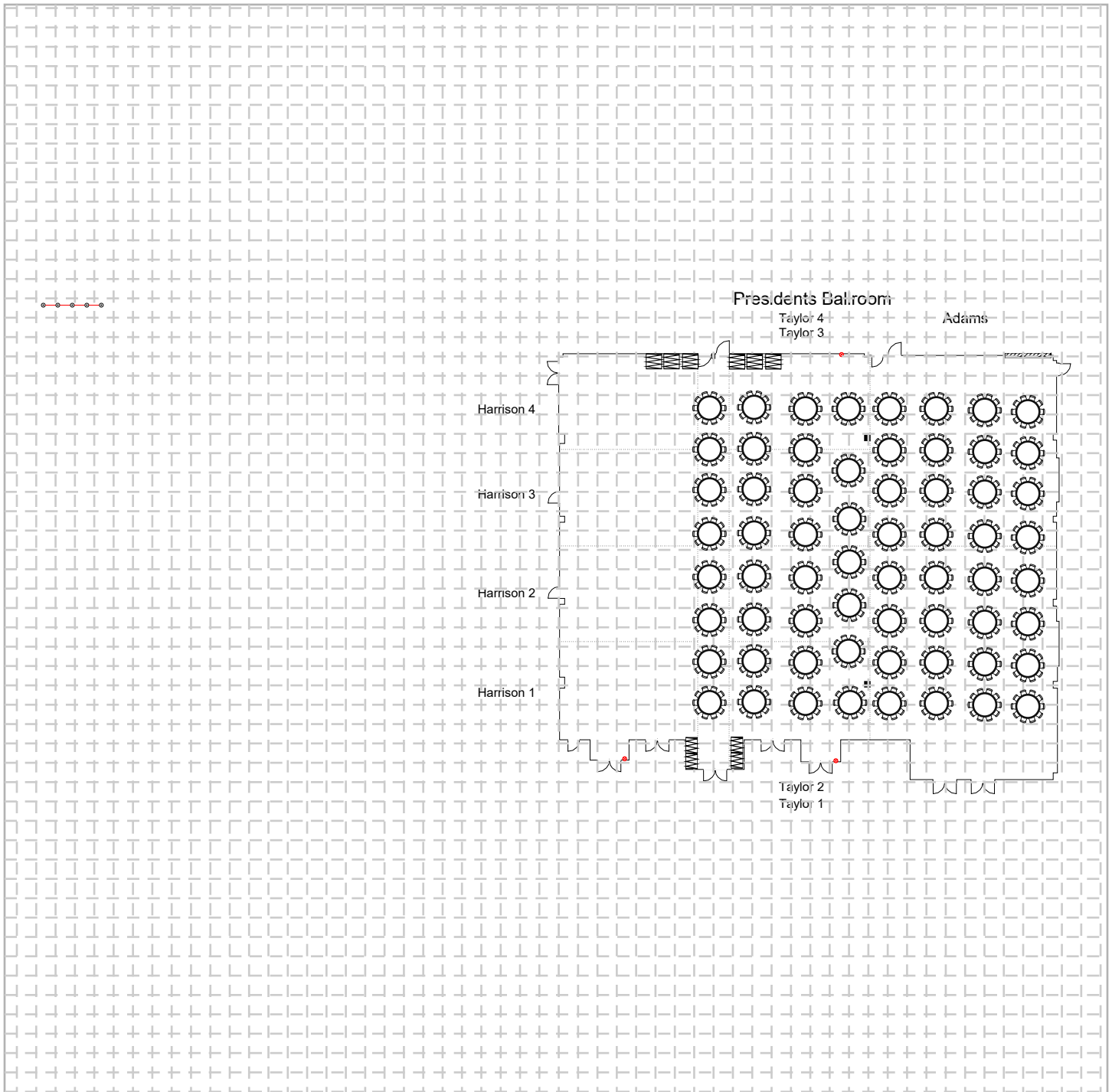
Room Plan Name: Vendor Location 2

BEO#: 22447

Date: 6/17/2024

Time: 8:00 AM - 6:00 PM

Modified: 4:06 PM 1/17/2024



Doubletree by Hilton Williamsburg

630 seats 63 tables
0 booths

Owner: Ashleigh Goodwin

Booking Name: VCTM Math Adventure Conference

Event Name: General Session/Congress

Room Plan Name: General

BEO#: 22447

Date: 6/17/2024

Time: 8:00 AM - 5:30 PM

Modified: 3:32 PM 1/17/2024